





INSIDE MIZUNARA



Scientific Name: *Quercus Crispula*

Mizunara Japanese definition: Water oak



Harvested between 80 and 150 years old. Trees grow at an average altitude of 1,000 meters



Mizunara Oak, when used for making whisky casks, the logs require 3 years to air-dry on the yard + 3 more years to age after the cask is charred.



Primary use : Making casks for premium Japanese whisky. This species imparts a unique and desirable taste with aroma notes of incense and sandalwood. Whisky casks require the most premium grades to minimize leaking as Mizunara is a very porous species. This leaves an abundance of flooring grade material available to the market.



Mizunara Selling Features

Janka Hardness : 2,680

Naturally has a lighter color than European or American White Oak

Very receptive to reactive stains, fuming and PureTone treatment

Smaller knots gives appearance of cleaner grading

Hydropel and Cleantivity

MIZUNARA

Legacy of casks for premium Japanese Whisky



Japanese Color Theory

In Japan, there are only four colors to be considered primary, pure, and genuine.

- White is a color of purity and represents truth, humility, and mourning.
- Black is associated with formality as well as mourning.
- Red is symbolic of the sun and is linked to authority, strength, sacrifice, joy and happiness.
- Blue represents the sea, the sky, and the ideals of calmness, stability, and security.



Japanese Color Symbolism

White is used as the focal point of many Japanese Shinto shrines. White sand, white pebbles, and other white decorations are representative of the purity of the gods. Drawn from Buddhism, **white can additionally represent the wisdom** and knowledge of the gods present at Shinto shrines.



Black is commonly associated with **formality (or formal events), elegance**, and mourning. It may also represent unhappiness, fear, evil, bad luck, or misfortune. Black has been historically used in formal attire such as that of samurai, inspired by the social ranking system of Confucianism. The color black also represented the lowest two ranks in the Japanese social class system, opposite purple. Black however is specifically used in **Sumi-e (Japanese ink painting)**

Japan, a nation surrounded by blue water, the color **blue** symbolises purity, cleanliness, passivity and fidelity. It is considered **a lucky color** and is a popular color in Japanese clothing, such as kimonos. Indigo got its name '**Japan Blue**' when foreigners visited Japan during the Meiji period.



MIZUNARA WOODS™ LOGO

Incorporates the ideals of Japanese color theory and symbolism theory and ties it with a physical representation of wood:

- Blue: water, calm
- White: purity & truth
- Gold: relates back to connection with whisky and elegance
- Curve is reminiscent of The Great Wave – iconic Japanese art
- Circle connects back to harmony and water surrounding island of Japan





MIZUNARA OAK LOGS



- Sourced from forests within Japan
- Using responsible forestry practices
- High Altitude, cold-growth, volcanic soil all promotes a beautiful light-colored canvas.

EUROPEAN OAK VS MIZUNARA OAK



MIZUNARA ABCD Grade



MIZUNARA WOODS™ - Specifications

MIZUNARA WOODS™ ENGINEERED HARDWOOD							
SPECIES	Japanese White Oak	THICKNESS	9/16"	FACE VENEER	3 mm - Sawn	TEXTURE	Wirebrushed
WIDTH	7.5"	GLOSS	Low	FINISH	Urethane w/ Aluminum Oxide		
EDGE DETAIL	Micro-beveled edges and ends			LENGTH	Up to 75"		
INSTALLATION	Float, Glue, Staple with Glue Assist Below/On/Above Ground Level			WARRANTY	50-Year Limited Residential, 10-Year Limited Light Commercial		
SQ FT PER CARTON	23.48	CARTONS PER PALLET	50	SQ FT PER PALLET	1,174	PALLETS PER TRUCK/CONTAINER	16



Factory sealed from water damage.

6-sided protection.

Backed by our waterproof warranties.



The PURETONE application on sliced-face veneer creates a near perfect canvas for accepting color, one that gives us the ability to match the look of a dry sawn face veneer.

- Makes our wood look more natural
- Allows formulas that don't have to overcompensate for undesirable tones with cloudy pigments on top
- Utilize higher percentages of raw material
- Achieve lighter colors that are more consistent



Inhibits the Growth of Bacteria



Suntory
7-1/2" **EK7MW302W**



Chichibu
7-1/2" **EK7MW307W**



Saburomaru
7-1/2" **EK7MW312W**



Akkeshi
7-1/2" **EK7MW317W**



Shizuoka
7-1/2" **EK7MW322W**



Karuizawa
7-1/2" **EK7MW332W**



Shirikawa
7-1/2" **EK7MW337W**



Hakashu
7-1/2" **EK7MW347W**



Ichiro
7-1/2" **EK7MW357W**



Nikka
7-1/2" **EK7MW362W**



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